



Marketing • Management • Information System





[www.ghaez.com](http://www.ghaez.com)

## About Company

Aghaez, a leading organization trusted for management, information systems, and marketing consulting services, is established in Kabul, Afghanistan. The company reaches out to any company, located in any city, requiring consulting services. With numerous talented and capable employees, offices in major cities of Afghanistan, and countless satisfied clients, Aghaez continues to maintain its vision and perform beyond expectations.

### Our Belief

The belief that governs the creation of Aghaez is that any business searching for help with its marketing and management operations should get the right solutions. We offer them consulting services that can streamline their technology and business functions.

### Our Mission

Aghaez helps organizations evaluate how to improve their performance and make the most of every available opportunity. Our trained staff work with our clients to help make their business dreams a reality. We design and implement effective marketing and management strategies to enhance the efficiency and productivity of our clients. Our consulting services can revolutionize every aspect of your organization.

### Our Values

Uncompromising standards and ethics make Aghaez stand a class apart from other service providers. We, as a consulting firm, have professional relationships with many leading companies of all forms and sizes. Our dedication to client satisfaction further strengthens our mutual association.



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## Marketing Consulting

Aghaez prepares and implements the perfect promotional ideas to load your sales channel with leads. Embrace diverse markets and launch new business products and services fearlessly with Aghaez.

We create a revolutionary marketing strategy just perfect for your project. Take your business to the top of the professional industry with Aghaez.

Our team of talented professionals focuses on diverse marketing elements to harmonize your business services with customers' expectations. Aghaez can give you the insight, plan, and philosophy that your business expects, needs, and deserves.



1. Marketing Strategy
2. Market Segmentation and Targeting
3. Marketing Plan Execution
4. Marketing Analytics
5. Product Pricing Policy
6. Positioning and Brand Strategy
7. Outsourcing
8. Marketing Communication Services



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## Management Consulting

Resort to the management consultants of Aghaez to bridge the gap between your business operations and clients. Helping you come up with purposeful business plans, we provide you with the stepping stones ready to lead you to ultimate success.

Our management tools make your services more functional yet profitable. Our talent management facilities bring employers and employees together on a single platform.

Aghaez helps clients realize and deliver the right results with confidence. Resort to the vast experience of the management consultants of Aghaez to bridge the gap between your business operations and clients.



## Management Services

1. Business Planning
2. Business Startup Management
3. Business Process Management
4. Organizational Change Management
5. Organizational Diagnostics
6. Performance Management
7. Talent Development and Management
8. Human Resource Outsourcing



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## Information System Consulting

Aghaez brings you the optimal technological solutions, when and where you the need them the most. We present SAP, OpenERP, CRM, Custom ERP and Custom Software solutions to businesses to ensure quick processes, efficient interactions, and great revenues.

Our outsourced IT services are sure to resolve your technical concerns. Make your organization mobile with our innovative, pioneering technology services.



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## Information System Services

1. Enterprise Resource Planning (ERP)
2. SAP for Enterprise
3. SAP for Small Businesses
4. OpenERP
5. Customer Relationship Management (CRM)
6. Custom Software Development
7. IT Outsourcing
8. Website Development and Design Services





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## Solutions

Interested to adopt and implement new practices to make your business ideas a reality? Let a proficient team of industry specialists analyze your requirements, compare your options, and help you choose nothing but the best!

This is what the Aghaez's offered solutions are all about. We put functional, reliable business elements together to define the success path for your business. Count on our exclusive business solutions that are formulated according to your mission, vision, and challenges. Bringing the best management, marketing, and technology systems together, our business solutions can help you reach and stay on the top!



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### Business Startup Pack

Business startup package, an exceptional product of Aghaez, is designed to fulfill the needs of every existing and startup company. Add unVirtualized value to your business operations and make them a tool to achieve your desired level of success with Aghaez. This exclusive package is meant to revolutionize the management, marketing, and technological aspects of your business.

### Enterprise Resource Planning (ERP)

Aghaez's ERP solutions, embracing powerful and responsive platforms, present industry-level solutions to diverse business and industry sectors. Based on advanced practices, these ERP solutions involve technologies, procedures, tools, and strategies that you can implement to add value to your business operations. Based on client preferences we implement either of the following ERP solutions:

- 1. SAP for Enterprise
- 2. SAP for Small Business
- 3. OpenERP
- 4. Custom ERP

### Virtual Campus – A perfect ERP for educational entities

Virtual Campus is an ERP software that has been designed for schools, colleges, and other types of academic institutions.

It provides a complete package for the faculty, the students, the parents, the administration and the management alike.

Virtual Campus has many features and offers several advantages from simplifying your tasks to increasing your efficiency.



## Service Index

### Marketing

1. Strategy
2. Segmentation & targeting
3. Planning & execution
4. Analytics
5. Marketing communication
6. Pricing
7. Brand strategy & positioning
8. Outsourcing

### Management

1. Strategic business planning
2. Startup management
3. Process management
4. Change management
5. Organizational diagnosis
6. Performance management
7. Talent development
8. Human resource outsourcing

### Information Technology

1. Enterprise resource planning (erp)
2. Sap for enterprise
3. Sap for small business
4. Openerp
5. Customer relationship management (crm)
6. Customer software development
7. Corporate website development
8. It outsourcing

### Business Development Package

1. Accepted by number of new and existing business
2. Covers all aspects of a modern business
3. Brand and Communication
  - a. Brand Name
  - b. Corporate Logo
  - c. Corporate Marketing Material
  - d. Corporate Website
4. Business Strategy
  - a. Strategic Business Plan
  - b. Marketing Plan
  - c. Execution Plan
5. Business Organization
  - a. Functional analysis
  - b. Organization Structure
  - c. Startup Policy and procedures
6. Sales & Marketing
  - a. Sales Force Development
  - b. Customer Relationship Management
  - c. Social Media
  - d. Advertising
7. Information Technology
  - a. Accounting Software
  - b. CRM software
  - c. Corporate E-mail

“ Welcome your professional success today with the full-service management, marketing, and technological tools of Aghæez ”



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